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Brevard Supervisor of Elections Bobanic announces partnership with BPS, rolls out voter registration campaign

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MELBOURNE (April 4, 2024) — At this week's Brevard County School Board Work Session, Brevard County Supervisor of Elections Tim Bobanic unveiled a new partnership with Brevard Public Schools for a voter registration campaign in the county's public high schools.

The campaign is titled, "Your Vote is Your Voice." "When I reviewed the registration and turnout numbers for the 18– to 25–year–old age group, it was disappointing to see the disparity between the numbers of people registered versus turnout for the same group," said Bobanic.

"Our goal is to not only see an increase in the number of registrations with younger voters, but also to motivate them to ensure their voice is heard by casting a ballot."

The objective of the "Your Vote is Your Voice"

campaign is to encourage younger, registered voters to take the next step after registering to vote and casting their ballot to make their voice heard.

A major motivating force for why people are engaged in the electoral process is because of an issue that matters to them, for example public policy or the environment When visiting the 16 public high schools for voter registration drives, efforts will be made to educate students that the best way to affect change, is to be involved and to vote.

Another component of the voter registration drives will be to incorporate the Supervisor of Elections' "Vote in Honor of a Veteran" program and introduce a veteran during each visit to one of the 16 high schools throughout Brevard.

The Vote in Honor of a Veteran program honors the sacrifices made by members of the United States Armed Forces to protect Americans' right to vote. More information about the current, honored veterans can be found on VoteBrevard.gov.

"Today is an extremely exciting day for the future voters in Brevard. Working alongside our wonderful Supervisor of Elections to help educate students on how to register to vote and the importance of their vote while including and honoring veterans is such important work. Your Vote is Your Voice will have a lasting impact on our county and should inspire other counties to think outside of the box to help educate our next generation of leaders," said Megan Wright, Brevard Public School board chair.

The deadline to register to vote for each election is 29 days before Election Day. This means the registration deadline for the Aug. 20 Primary Election is July 22, while students are still on summer break.

The target is to get students registered in time for the Primary and General Elections taking place in August and November. As a result, the Supervisor of Elections outreach efforts will be to visit the high schools before students take their final exams and leave for their summer break.

The Brevard County Supervisor of Elections office is committed to providing exemplary public service to the citizens of Brevard County. For more information visit VoteBrevard.gov.



